

# BAYOUCITYLIFESTYLE

*MEDIA KIT • 2017*



KEEP IN TOUCH

**ALLISON LACH**

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## *STATS*

Facebook / @BayouCityLifestyle 150+  
Instagram / @BayouCityLifestyle 25,000+  
Pinterest / @BayouCityLifestyle 400+

## *AUDIENCE*

Monthly Pageviews: 5,000  
Monthly Unique Visitors: 1,000  
75% Female 25% Male  
Age 21-35 (85%) And 35-45 (15%)

## *ABOUT ALLISON*

Hello! I'm Allison and I am a true blue Texas girl! Born in Houston, I have been lucky to call this place home for 29 years! This year is special as I will be turning 30 in August! Free time consists of hanging with my man, my pup and my Instagram!

I have always loved clothes but really started developing my love of travel when I was a sophomore in college. I studied abroad in Rome (Art History) and fell in love with the city! It really started my obsession with learning about other cultures and cities.

## *ABOUT THE BLOG*

I started blogging two years ago and it has become such a passion of mine. BayouCityLifestyle started as a way for me to share with my closest friends, my closet and my travels. It has become so much larger than that in just a year and I am ecstatic to have this blog of mine grow as I continue to find amazing brands to work with and create content with!

## *SERVICES OFFERED*

- Sponsored Posts
- Custom Content Creation
- Web Banner Advertisements
- Brand Ambassadorship
- Social Media Campaigns
- Sweepstakes, Contests, Sampling

Have something else in mind? Contact me!

For all sponsored opportunities, payment can be made via Paypal

## *PRESS & PAST PARTNERS*

- Ralph Lauren
- Hotel Alessandra
- Elaine Turner
- Erin Condren
- Austin Cocktails
- Visit Houston
- Weddings in Houston
- Babbleboxx
- Coach
- Sprinkles Cupcakes
- SKII Skincare
- Uncle Jack Watches
- Diff Eyewear
- Boden Clothing
- H-E-B Grocery
- Odeme Beauty and Travel